Permit #F00019547-A

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00019547-A **Type of Permit:** FILMING **Release Date:** 09/02/2009

Production Company @RADICAL MEDIA, INC

Insured Company Name @RADICAL MEDIA, INC

Contact Phone No. 1 310-664-4563
Contact Phone No. 2
Fax
Address 1630 12TH ST
SANTA MONICA, California 90404

Production Title HYUNDAI

Type of Production Commercial - Standard

Producer Kelley Gould

Director Josh Xander

1st AD Brian Stevens

Production Manager Alisa Stevens

FilmL.A. Coordinator Daniel Alvarez

Location Manager Florian Schura
Primary Phone Mobile - 310-795-1046
Secondary Phone Office - 310-664-4500

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$114.00
LA CITY DEPT OF REC AND PARKS CREW PARKING 16 VEHICLES AND UP	$300.00

Total Permit Fee $414.00

Number of Locations 1

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Summary Information — Location

Permit Number	F00019547-A	**Location Manager**	Florian Schura
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 310-795-1046
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-664-4500
Production Title	HYUNDAI		

Location Address 3551 Meier St, Los Angeles, CA, 90066

Location Names

Location Type Private Residence

Location Description

Film Dates 9/3/2009 - 9/3/2009 06:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Community Survey Required
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
@Radical, Tracie Mochizuki.pdf
Microsoft Word - North Venice Lil League.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	45
Cube Trucks	3
Generator	1
Motor Homes	2
Picture vehicles	1
Portable restrooms	1
Semi Trucks	1
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Extras	5
Rec & Park Monitor required	1

Filming Activities Also parking at Oceanview Farms; Exterior dialogue around car; Static picture car in driveway;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note NO CHARGE RIDER A ADDS CREW PARKING AT N VENICE LIL LEAGUE AND COLLECTS REC AND PARK FEES

Coordinator Note
Crew parking on 9/3/09
North Venice Little League-dirt lot
530am to 10pm

*1 Monitor required 530am to 730am

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Parking

Base Camp
Location Type : LA County Park
Street : Venice Little League, PFO res#27548

Crew Parking
Location Type : LA County Park
Street : Venice Little League, PFO res#27548

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Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of radical media inc ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 9/22/01

Representative's Signature

TRACIE MACHIZUKA

Representative's Name (Please Print)

STUNT PROD SUPER.

Representative's Title (Please Print)

radical media, inc

Name of Principal (i.e. company name) (Please Print)

1630 12TH STREET

SANTA MONICA, CA 90404

Principal's Mailing Address (Please Print)

310/664-0500

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit.

- NO vehicles or heavy equipment allowed on turf unless ok by PFO.
- MUST remove all self-generated trash. May not use City dumpsters or trashcans.
- MUST work around park activities. NO exclusive use of park.
- MAY NOT block service roads, driveways, or parking lot access.
- MAY NOT park in handicap or electric vehicle parking stalls.
- NO alterations to park property unless otherwise approved by PFO.
- Company must provide own gate or overnight security.
- NO staking or drilling into turf, rocks, trees, or asphalted areas.
- MUST use water barrels or sandbags for tent set-up.
- MUST provide own restroom facilities.
- MUST restore alterations or damages to original or better.
- Smoking is only allowed in designated areas specified by a Park Film Monitor or Fire Marshall.
- If no monitor or Fire Marshall is assigned; there will be no smoking with the exception of an actor smoking while performing or a part of the scene.
- The designated smoking area may not be near any patron activity or facility. Large sand or water filled buckets must be placed in this area for disposal of tobacco products.
- The designated area may be revoked or not allowed at all depending on weather and location conditions.
- Failure to comply with these smoking guidelines may result in a fine.
- MUST adhere to Monitors instructions, when applicable. Monitor's instructions or judgment may override written guidelines.

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'Hyundai'
(NORTH VENICE LITTLE LEAGUE)

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- May only park in the dirt portion of the parking lot. May not park in the paved portion at any time. Must leave paved portion open for park patrons.
- Must not interfere with any little league games or practices.

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